

Forthcoming...



Clusters Facing Competition: The Importance of External Linkages

Edited by **Elisa Giuliani**, Università di Pisa, Italy and University of Sussex, UK, **Roberta Rabellotti**, Università del Piemonte, Italy and **Meine Pieter van Dijk**, UNESCO-IHE, The Netherlands

This book explores the external sources of industrial cluster competitiveness and examines how they complement, integrate and substitute local, intra-cluster networks.

The novelty of this book is to merge the cluster approach with two other conceptual approaches which have become increasingly popular in cluster and development studies: on the one hand, the Global Value Chains and their role in cluster upgrading processes; on the other, the National Systems of Innovation (NSIs) and their role in supporting the development of clusters in a national territory. The book explores these issues with empirical evidence from different countries in Latin America, Asia and the industrialised world.

'This book draws on a wealth of experience of both developing and developed countries to explore how hopes and intentions might be realised. The chapters examine how, in a dynamic context of interaction between external linkages and internal clusters, the dream of getting the best rather than the worst of both worlds can become reality.'

Professor Nick von Tunzelmann, University of Sussex, UK

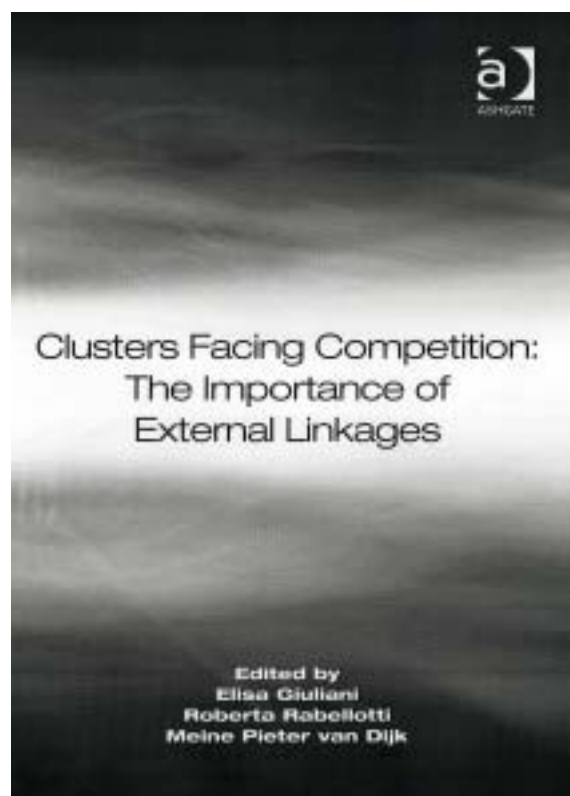
'...provides numerous and timely insights into new strategies for enhancing the competitiveness of firms and local clusters in the global economy. Replete with in-depth case studies across a broad range of industries and countries, this volume is must reading for anyone seeking to identify pragmatic as well as effective responses to the challenges of international competition today.'

Professor Gary Gereffi, Duke University, USA

Contents: Introduction, *Elisa Giuliani, Roberta Rabellotti, Meine Pieter van Dijk*; Upgrading in global value chains: lessons from Latin American clusters, *Carlo Pietrobelli and Roberta Rabellotti*; Making value chain governance work for the implementation of quality, labor and environmental standards: upgrading challenges in the footwear industry, *Lizbeth Navas-Alemán and Luiza Bazan*; Cooperation and upgrading in 'Small' global chains: Vietnamese and Danish garment firms, *Henrik Schaumburg-Müller*; Challenges to Vietnamese firms in the global garment and textile value chain, *John Thoburn, Khalid Nadvi, Chris Edwards and Markus Eberhardt*; Multinational subsidiaries and manufacturing clusters in Guangdong, China, *Filip De Beule, Daniel van den Bulcke and Luodan Xu*; Lead firms and clusters in the North and in the South: a comparison of the aerospace industry in Montreal and Sao José dos Campos, *Andrea Goldstein*; Technological learning in a Chilean wine cluster and its linkages with the national system of innovation, *Elisa Giuliani*; How do local institutions contribute to fostering competitiveness of industrial clusters? the upgrading process in the Italian eyewear system, *Francesca Gambarotto and Stefano Solari*; A life cycle model for the creation of national venture industries: comparing the U.S. and Israeli experiences, *Gil Avnimelech, Martin Kenney and Morris Teubal*; Cluster governance in an emerging city-wide ICT cluster in Nanjing, China, *Meine Pieter van Dijk and Quansheng Wang*; Industrial clusters in Mexico, *Alejandro Dávila*; Firms interaction and industrial development: a simulation model, *Tommaso Ciarli and Marco Valente*; Clusters facing competition: some concluding remarks, *Elisa Giuliani and Roberta Rabellotti*; Index.

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